



Key Indicators 2015 – 2017

	2015	in %	2016	in %	2017	in %	Nominal Change 2016/2017 in %	Organic Change 2016/2017 in % ²
NET SALES BY DIVISION¹ (IN EUR MILLION)	11,949	100.0	11,704	100.0	11,601	100.0	-0.9	4.6
- Food	2,990	25.0	3,071	26.2	3,135	27.0	2.1	2.1
- Beer and Nonalcoholic Beverages	1,878	15.7	1,901	16.2	1,908	16.4	0.4	0.0
- Sparkling Wine, Wine and Spirits	501	4.2	502	4.3	523	4.5	4.2	5.0
- Shipping	6,057	50.7	5,624	48.1	5,398	46.5	-4.0	7.5
- Other Interests	524	4.4	606	5.2	637	5.5	5.0	5.7
NET SALES BY REGION¹ (IN EUR MILLION)	11,949	100.0	11,704	100.0	11,601	100.0	-0.9	
Germany	3,733	31.2	3,894	33.3	3,874	33.4	-0.5	
Rest of the EU	2,764	23.1	2,663	22.8	2,799	24.1	5.1	
Rest of Europe	577	4.8	580	5.0	573	4.9	-1.2	
Rest of the world	4,875	40.8	4,567	39.0	4,356	37.5	-4.6	
INVESTMENTS¹ (IN EUR MILLION) (without first-time consolidations)	740	100.0	405	100.0	558	100.0	37.8	
- Food	153	20.7	182	45.1	198	35.5	8.7	
- Beer and Nonalcoholic Beverages	97	13.0	84	20.8	99	17.8	17.9	
- Sparkling Wine, Wine and Spirits	15	2.1	14	3.4	15	2.7	10.6	
- Shipping	437	59.0	77	18.9	217	38.9	183.0	
- Other Interests	38	5.2	48	11.9	29	5.1	-40.5	
EQUITY (IN EUR MILLION)	3,613		3,648		3,749		2.8	
Equity ratio (in %)	41.0		41.0		41.0			
BALANCE SHEET TOTAL (IN EUR MILLION)	8,812		8,896		9,143		2.8	
EMPLOYEES¹ (BY HEADCOUNT)	30,787	100.0	32,078	100.0	32,204	100.0	0.4	
- Food	14,478	47.0	15,368	47.9	15,733	48.9	2.4	
- Beer and Nonalcoholic Beverages	5,894	19.1	5,986	18.7	6,066	18.8	1.4	
- Sparkling Wine, Wine and Spirits	1,972	6.4	1,922	6.0	1,934	6.0	0.6	
- Shipping	5,960	19.4	6,300	19.6	5,874	18.2	-6.8	
- Other Interests	2,482	8.1	2,503	7.8	2,597	8.1	3.8	

¹ In the 2017 financial year, the Shipping Division is included until November 30, 2017, the date of deconsolidation.

² Sales revenue adjusted for scope of consolidation and exchange rate effects.

The percentages included in the group management report and the consolidated financial statements refer to the exact amounts, not the rounded amounts. Due to rounding it is possible that individual numbers (€, %, etc.) do not add up exactly to the specified sum.